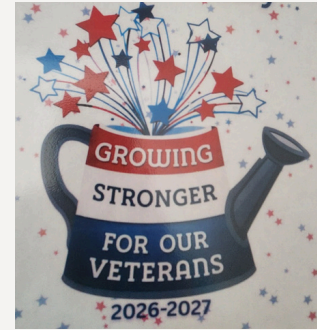


Gardening with Grace and Goals in Membership

July 2026 Focus - Invite & Engage



Invite - As we grow our gardens this year, encourage all members to carry an Auxiliary membership application (think of these as your seeds) and or save a pdf file on their phones and they can simply text or email the application directly to the potential member. With being able to submit an application with ease, this will help make them feel confident in our organization. Hopefully we can have them grow and thrive!

Invite -Engage with your membership through personal conversations, emails or texts and ask them to invite potential members to Post events, dinners, and ceremonies, this is a great way to fertilize your gardens. Our “seedlings”, otherwise known as potential members can enjoy the camaraderie the post provides. They will learn all the good that we do!

Invite - Organize membership drives, find events in your area and secure a table where you can staff with members who love to talk to people. Be sure to supply the table with applications, information on our National programs such as Buddy Poppy, Youth, Scholarship opportunities, and Legislative. Have a sign up sheet for Action Corps weekly and secure email addresses to keep in contact with the “seedlings”. Engage with your VFW Post and have a joint table. So many reportable activities in one!

Engage- Please inform your Auxiliaries about the “Patriotic” July and August membership promotion. I shared a flyer with all the District Presidents, and it’s been shared all over Facebook. If you haven’t already, vote on this promotion and make an investment in your annual members. With the 25% offer they can convert to life easily! For example; if you have an annual member who is between 66-70, their Life time membership is \$150, and they would need to pay \$112.50 to convert to life. Engage with your annual members, discuss the savings! Let's invite them to become life!

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